

Driving Sales Growth With Marketplace Content Optimization & Pricing

Automotive › Tires & Wheels › Tires

\$226⁹⁷

In Stock

Quantity: 1

Add to Cart

Buy Now

Continental ProContact GX 235/55R18 100H Passenger Tire \$226⁹⁷

Visit the Continental Store
4.5 ★★★★★ 14 ratings | Search this page

\$226⁹⁷

Apply now and get a \$10 Amazon Gift Card upon approval of the Amazon Store Card, or see if you pre-qualify with no impact to your credit bureau score.

Size: 235/55R18 100H

235/55R18 100H	225/40R18	225/45R18XL	225/55R18	235/40R18 95V	235/50R19 99H
\$226.97	\$219.29	\$232.09	\$204.99	\$256.96 \$281.00	\$249.03

235/50R19 99V	235/50R19 102T	235/55R18 104T	235/60R18	245/40R18	245/40R19XL
\$258.24 \$264.00	\$254.96	\$243.00	1 option from \$229.09	\$235.65	\$241.88

Get Professional Tire Installation
backed by Amazon's Happiness Guarantee

Select a service provider

- 6 service centers from \$15.99 per tire

Brand	Continental
Seasons	Year Round
Size	235/55R18 100H
Section Width	235 Millimeters
Load Capacity	1764 Pounds
Tread Depth	9.32nds
Tread Type	Non-Directional

Rim Size: 18 inches | Tire Aspect Ratio: 55.0

Customer reviews

★★★★★ 4.5 out of 5

14 global ratings

5 star	77%
4 star	14%
3 star	0%
2 star	0%
1 star	8%

Top reviews from the United States

DC Shad

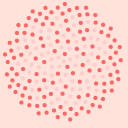
★★★★★ **Smooth ride**

Reviewed in the United States on January 28, 2025
Size: 245/40R19XL | **Verified Purchase**

Great Quality tires they ride real smooth

Helpful | Report





Use Case 1

Optimizing Product Detail Pages (PDPs) with Advanced Analytics

Introduction

Large online marketplaces serve as hubs for millions of products listed by thousands of third-party (3P) sellers. As of 2023, [Amazon alone hosts over 6 million sellers worldwide, with more than 50% of its sales coming from third-party sellers.](#)

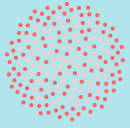
While these platforms offer immense opportunities for businesses to scale, managing and optimizing the content of Product Detail Pages (PDPs) poses significant challenges. Many sellers struggle to adhere to marketplace content guidelines, resulting in inconsistent product descriptions, error-ridden pages, incomplete product details, and missing images. This challenge becomes especially acute when marketplace operators grapple to manage large inventories across diverse categories while ensuring a seamless shopping experience.

Such issues not only frustrate consumers but also damage the marketplace's reputation, hindering consumer experience, reducing conversions, and leading to diminished sales for both sellers and the platform itself. Research shows that [88% of online shoppers are unlikely to return to a website after a bad experience](#), highlighting the critical role of high-quality content in retaining customers.

Addressing these issues with manual intervention is resource-intensive and often impractical. To tackle this, modern marketplaces need automated, intelligent content optimization solutions that enhance compliance, improve PDP quality, recommend product page optimizations, generate SEO-optimized content that adheres to marketplaces guidelines, and drive sales growth at scale.

88% of online shoppers are unlikely to return to a website after a bad experience

- Baymard Institute



The Solution

An Automated, Intelligent Content Optimization Platform

To solve the complex challenges of PDP management, Intelligence Node's [Content Optimization Platform](#) leverages advanced analytics, a retail repository of over 1.2 billion SKUs and Gen-AI-driven insights to streamline the optimization process. The platform ensures that sellers can meet marketplace guidelines effortlessly while providing tools for scalable, actionable improvements.

The screenshot displays the Insuite interface for a product titled "2% Reduced Fat Lactose Free & High-Protein Ultra-Filtered Milk". The interface includes a sidebar with filters, a main content area with product details, and a right-hand panel with AI recommendations. A "NodeAI Recommendation" pop-up is visible, suggesting a more descriptive product title and a detailed description. The product image shows a blue carton of fairlife milk. The interface also shows a "2/4 Recommendations" status and a "Last update: 2 minutes ago" timestamp.

Item Details 2/4 Recommendations

Home > Dairy & Eggs > Milk & Plant-Based Milk

Last update: 2 minutes ago | Time to update: 02:14 AM 22ss

PRODUCT IMAGE **PRODUCT NAME** 2% Reduced Fat Lactose Free & High-Protein Ultra-Filtered Milk

PRODUCT URL

PRODUCT DESCRIPTION

NodeAI Recommendation BETA

Recommending to add 02 more images with Nutritional Information, size.

- 1 <http://bit.ly/kwmoy> Delete
- 2 <http://bit.ly/wsfas/freqw...> Delete
- 3 <http://bit.ly/kwmoy> Delete
- 4 <http://bit.ly/bvcx/poju...> Delete
- 5 Enter image url here

+ Add more images

NodeAI Recommendation

Our delicious and satisfying fairlife 2% Ultra-Filtered Milk has 50% less sugar and 50% more protein than regular milk. Plus, there's no artificial growth hormones used and it's lactose free.

Our delicious and satisfying fairlife 2% Ultra-Filtered Milk has 50% less sugar and 50% more protein than regular milk. Plus, there's no artificial growth hormones used and it's lactose free. All our milk flows through soft filters to concentrate its goodness like protein and calcium while filtering out some of the natural sugars. The result is our rich and creamy ultra-filtered milk.

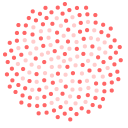
So, sip, drink and chug as you enjoy our delicious ultra-filtered milk.

1. 50% more protein and 50% less sugar than regular milk
2. 13g of protein per serving
3. Delicious, satisfying and lactose-free
4. No artificial growth hormones used*

BRAND NA [Edit](#)

PRICE 9 USD [Edit](#)

DISCOUNT 1.3 USD [Edit](#)

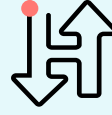


Key Features



Analyze Compliance with Content Guidelines

Automatically audit PDPs based on marketplace guidelines to identify errors, inconsistencies, and non-compliant content.



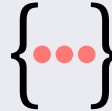
Bulk Download/Upload for Updates

Edit non-compliant SKUs efficiently through bulk download and upload capabilities.



SKU-Specific Recommendations

Leverage Gen-AI-led targeted recommendations to correct errors and optimize content to make it SEO friendly.



Seamless Data Flow Integration

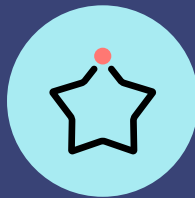
Integrate effortlessly with marketplace platforms for smooth data synchronization and automated updates.

Key Benefits



Improved Share of Search

Higher-quality PDPs rank better in marketplace search results, increasing product visibility.



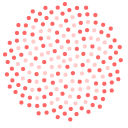
Enhanced Retail Ratings and Reviews

Accurate and visually appealing PDPs improve customer satisfaction, leading to better reviews and higher ratings.



Sales Growth

Optimized PDPs directly impact conversions, driving increased revenue for sellers and marketplaces.



Success Story

Empowering Sellers for Marketplace Excellence

By leveraging Intelligence Node's [Content Optimization Platform](#), a leading global marketplace transformed PDP content for thousands of its sellers. The platform's intuitive tools and AI-driven recommendations helped automate content optimization by enabling sellers to enhance their PDP quality, align with marketplace guidelines, and achieve remarkable sales growth.

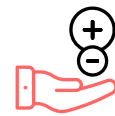
Results



720,000+
SKUs Optimized



51%
Daily Active Sellers
on the Platform and Growing



219,000
Pending Recommendations
Implemented

Business Impact



25%
Average QoQ
Growth for Sellers



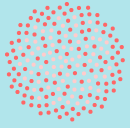
91%
Highest QoQ Growth
for an Individual Seller



2X
Gross Merchandise Value
(GMV) Growth Potential



49%
QoQ Growth for
Top Performers



Use Case 2

Pricing Compliance Management Across Seller Listings

Managing pricing compliance across various seller listings and platforms is a significant challenge for modern marketplaces. Disparities in pricing can not only harm marketplace credibility but also impact customer trust and satisfaction. Intelligence Node's Marketplace Price Compliance Tool offers a robust solution to monitor and maintain pricing consistency, ensuring sellers maintain pricing parity on your marketplace while staying competitive across other market places.

INSIGHTS

SUMMARY CONTENT PRICING

Seller ABC Stores Ltd.

FILTERS RESET

CATEGORY 2 selected

BRANDS 1 selected

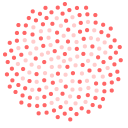
CANCEL APPLY

Pricing > Offers

OPTIONS

SKUs with Delisted Offers 100 SKUs with Delisted Offers (last 24 hours) 12

<input type="checkbox"/>	Product Name	Price (Offers)	Timestamp	Offer Action
<input type="checkbox"/>	2% Reduced Fat Lactose Free & Ultra-Filtered Milk	9.79 USD	01:25:66 PM 03/07/2024	Submit New Price
<input type="checkbox"/>	Alba Botanica® Coconut Milk More Moisture Shampoo	34.99 USD	01:25:66 PM 03/07/2024	Submit New Price
<input type="checkbox"/>	Almond Milk Vanilla - Case of 12 - 32 fl. oz.	42.50 USD	01:25:66 PM 03/07/2024	Submit New Price
<input type="checkbox"/>	Dionis Vanilla Bean Goat Milk Whipped Body Scrub	20.11 USD	01:25:66 PM 03/07/2024	Submit New Price
<input type="checkbox"/>	100% Lactose Free 2% Reduced Fat Milk	42.37 USD	01:25:66 PM 03/07/2024	Submit New Price

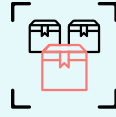


Key Features



Track Seller Prices Across Platforms

Monitor seller prices for the same product across multiple eCommerce platforms for consistency.



Unmatched Product Matching Technology

Match and compare exact products across different sellers and platforms with 99% accuracy.



Smart Price Recommendations

Provide actionable insights for sellers to optimize prices.

Key Benefits



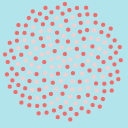
Ensure **seller price parity** across marketplaces.



Enable **competitive pricing** to boost conversions.



Gain visibility into **competitor price movements** for informed pricing strategies.



Use Case 3

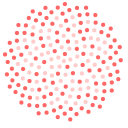
Automated Repricing With Rule-Based Pricing Engine

In the fast-paced world of eCommerce, where prices on platforms like Amazon can change every few minutes, manual pricing adjustments can't suffice any more. Retailers and resellers face the daunting task of tracking, matching, and repricing thousands of products in near-real-time across different platforms.

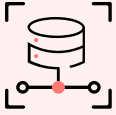
Intelligence Node's Automated Product Repricing Solution addresses these challenges with a cutting-edge AI Matching Algorithm combined with a dynamic pricing engine.

The screenshot displays the Insuite Repricing interface. At the top, it shows the Insuite logo and navigation tabs for SUMMARY, CONTENT, and PRICING. The seller is identified as ABC Stores Ltd. The main section is titled 'Pricing > Repricing' and shows a total of 1000 SKUs. A table lists individual products with columns for SKU ID, Product Name, Scope, Rule Applied, Brand, Matches, Matching Status, Actual Price, Smart Rule Status, and Smart Price. Each row includes a checkbox, a product image, and a toggle switch to enable or disable the smart pricing rule.

SKU Id	Product Name	Scope	Rule Applied	Brand	Matches	Matching Status	Actual Price	Smart Rule Status	Smart Price
<input type="checkbox"/>	356 2% Reduced Fat Lactose Free & Ultra-Filtered Milk	Yes	Summer sale	Fairlife	2	Overpriced	9.79 USD	Underpriced	8 USD
<input type="checkbox"/>	3560 Alba Botanica® Coconut Milk More Moisture Shampoo	No	Product Pre-launch	Alba Botanica	4	Inline	34.99 USD	Overpriced	35 USD
<input type="checkbox"/>	352 Almond Milk Vanilla - Case of 12 - 32 fl. oz.	Yes	Inventory check only	Almond Breeze	1	Overpriced	42.50 USD	Inline	42 USD
<input type="checkbox"/>	9782 Dionis Vanilla Bean Goat Milk Whipped Body Scrub	Yes	No Rule Applied	Dionis	2	Inline	20.11 USD	Underpriced	17 USD
<input type="checkbox"/>	3911 100% Lactose Free 2% Reduced Fat Milk	Yes	Inhouse event training (*2)	Lactaid	3	Underpriced	42.37 USD	Underpriced	36 USD
<input type="checkbox"/>	313 Native Forest Organic Classic - Coconut Milk Case of 12 - 13.5 Fl. oz.	Yes	No Rule Applied	Native Forest	5	Inline	34.20 USD	Overpriced	35 USD
<input type="checkbox"/>	3481 Milk Chocolate Peanut Butter Cups Candy Bar	Yes	Internal training September	Reese's	2	Overpriced	42.79 USD	Inline	35 USD
<input type="checkbox"/>	352 Coco Striped Milk Chocolate	Yes	No Rule Applied	Safavieh	3	Overpriced	20.10 USD	Overpriced	16 USD
<input type="checkbox"/>	3561 Simple Truth Organic® 2% Reduced Fat Milk	Yes	Inline status check only	Simple Truth Organic	4	Underpriced	42.30 USD	Inline	22 USD



Key Features



10-Second Data Refresh Rates

Near real-time price comparisons to keep sellers in the know.



Dynamic Pricing Rules

Customizable rules tailored to competitive price movements and seller requirements.



AI-Driven Pricing Recommendations

Analytics to determine the most competitive prices.

Key Benefits



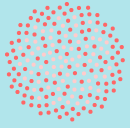
Automate pricing by **integrating APIs** with marketplace platforms, eliminating any manual effort.



Utilize **data-driven insights** for smarter pricing decisions and margin growth.



Enhance pricing strategies with **AI-powered recommendations**.



Business Impact



2.5%

Increase in Margins:
Improved profitability with
smarter price adjustments.



12.5%

Revenue Uplift:
Significant increase in revenue
through optimized pricing.

Conclusion

In today's hyper-competitive eCommerce landscape, marketplace content optimization is critical for sustained growth. Intelligence Node's [Content Optimization Platform](#) not only empowers sellers to maintain high standards for PDPs but also helps marketplaces create a better customer experience. By automating content management and providing actionable insights, the platform drives revenue growth and ensures long-term marketplace success.



Ready to Improve Conversions & Consumer Experience?

Learn how our Marketplace Intelligence platform can help you achieve consistent PDP content quality, optimized prices, higher consumer satisfaction, and drive sales growth.

www.intelligencenode.com
contact@intelligencenode.com

SCHEDULE A DEMO NOW

